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DANONE NUTRICIA ANNOUNCES UNIQUE SOCIAL ENTERPRISE DESIGNED TO SET A STANDARD FOR NUTRITION PRACTICE IN THE EARLY YEARS

Danone Nutricia Early Life Nutrition today announces the launch of The Early Years Nutrition (EYN) Partnership. The EYN Partnership is an innovative and independent social enterprise working to improve the future health outcomes of young children by setting a standard for nutrition practice in early years settings. Unique and central to the EYN Partnership is the provision of 'hands-on' help, delivered by a network of nutrition professionals (Registered Nutritionists and Dietitians) with experience in the early years. Integral to the model is a commitment to support settings with the highest social deprivation needs.

The EYN Partnership has been created with the Pre-school Learning Alliance, the British Nutrition Foundation and Danone Nutricia Early Life Nutrition. It is built on a collaborative approach in which complementary skills and expertise contributed by each partner are harnessed to create shared value.

The EYN Partnership nutrition professionals will work alongside early years settings in their local area, supporting them to improve and enhance their whole setting approach to nutrition practice. The support provided by the local nutrition professional will be tailored to suit the demographic of each particular setting and community in which it operates.

As part of the programme, early years settings will be able to seek accreditation with the EYN Partnership Quality Mark and upskill two of their practitioners by providing them with the opportunity to study for a Level 3 CACHE award in nutrition and hydration in the early years.

Ann Evans, Social Innovation Manager at Danone Nutricia says: "We recognise that nutrition in the early years can positively impact the future health of young children. That's why we are proud to support this innovative programme. Looking to the future, the EYN Partnership's ambition is to provide every nursery age child in the UK with access to expert nutrition support within their setting."

About Danone Nutricia Early Life Nutrition UK

Danone Nutricia Early Life Nutrition UK specialises in products and services for pregnant women, babies and young children. Our aim is to support informed nutritional choices in the critical first 1,000 days of life, from conception to toddlerhood, when health can be positively influenced for a lifetime.

Part of world-leading food company Danone, the business employs 250 dedicated people and has over 100 years of experience, which drives the provision of science-based education, services and products to parents and healthcare professionals around the UK.

Our heritage and expertise is underpinned by an absolute commitment to the highest possible nutrition and quality standards, and to continuous product and social innovation.

For further information about Danone Nutricia Early Life Nutrition, visit

<http://corporate.danone.co.uk/>

For more information about the Early Years Partnership

Visit the website at eynpartnership.org or follow on Twitter [@EYNpartnership](https://twitter.com/EYNpartnership)

For more information about the Danone Ecosystem Fund

The EYN Partnership is the first UK beneficiary of the Danone Ecosystem Fund. Founded in 2009, the Fund is dedicated to creating positive change for communities, businesses and the environment worldwide. It is part of Danone's long-held belief and commitment to creating economic performance alongside social progress.

- <http://ecosysteme.danone.com/>
- <http://downtoearth.danone.com/>